



QIQI HAIR CONTROLLER

# THICK & COARSE

Thick, dense, dry and extremely curly hair — including afro and coily textures that resist smoothing.

FORMALDEHYDE-FREE

NOT ALKALINE-BASED

COLOUR-SAFE

UP TO 5 MONTHS

# KNOW YOUR HAIR. GET SET UP.

## THIS FORMULA

|            |                                                                                                       |
|------------|-------------------------------------------------------------------------------------------------------|
| MADE FOR   | Thick, dense, dry and extremely curly hair — including afro and coily textures that resist smoothing. |
| RESULT     | The strongest control of the three formulas: maximum reduction in frizz, curl and volume.             |
| ACTIVE     | Glyoxylic acid, with shea butter, coconut oil and panthenol. Not alkaline-based.                      |
| TOTAL TIME | About 2–3 hours                                                                                       |

## HEAT TIME FOR YOUR HAIR

|                                              |           |
|----------------------------------------------|-----------|
| Virgin, coarse or resistant hair             | 60–90 min |
| Previously treated or moderately porous hair | 45–60 min |

Most thick and coarse hair needs the full 60–90 minutes. Don't cut it short — the heat is what activates the formula. QIQI notes that extremely curly hair may need more than one treatment for a completely flat, straight result.

## YOU WILL NEED

### QIQI Hair Controller Thick & Coarse

Clarifying shampoo Go Deeper

Plastic mixing bowl not metal

Applicator brush & gloves

4–6 sectioning clips

Plastic processing cap

Heated cap or hood dryer

Hairdryer & round brush

Flat iron reaching 230°C

Old towel

The Nero Hair DIY Treatment Kit includes the heated cap, applicator brush, bowl and gloves.

## FULL INGREDIENTS

Water/Aqua/Eau, Glyoxylic Acid, Isopropyl Myristate, Glycerin (Vegetable derived), Propylene Glycol, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter, Cetyl Esters, Panthenol, Cocos Nucifera (Coconut) Oil, Fragrance (Parfum), Phenoxyethanol, Olus Oil (Vegetable Oil), Cetrimonium Chloride, Guar Hydroxypropyltrimonium Chloride, Polyquaternium-37, Ethylhexylglycerin, Benzyl Salicylate, Citronellol, Hexyl Cinnamal, Linalool, Acid Violet 43 (CI 60730).

Contains the fragrance allergens benzyl salicylate, citronellol, hexyl cinnamal and linalool.

## SAFETY FIRST

- **Patch test** 48 hours before every treatment, and **strand test** colour-treated hair.
- **Work in a well-ventilated room** — open a window while you flat-iron. Glyoxylic acid can release traces of formaldehyde at high heat.
- Apply to hair only — never directly onto the scalp or face. Do not use on an irritated or broken scalp.
- Grey and very porous blonde hair can discolour at high heat — strand test and lower the iron temperature.
- Avoid contact with eyes; if it happens, rinse immediately with water.
- Pregnant or breastfeeding? Check with your GP or midwife before any chemical treatment.

## STEP BY STEP.

## 01 CLEANSE

Shampoo twice. On the second wash, leave the lather on for **5 minutes** before rinsing. Use a clarifying shampoo — QIQI Go Deeper Cleansing Shampoo is the professional choice. Rinse thoroughly. **Do not condition.**

10-15 MIN

## 02 TOWEL-DRY TO 90%

Blot until damp but not dripping. **Do not blow-dry.** Detangle and clip into 4 sections.

5 MIN

## 03 PREPARE THE PRODUCT

Put on gloves. Shake and massage the pouch, then squeeze into a plastic (not metal) bowl.

2 MIN

## 04 APPLY

**First treatment:** apply 0.5cm from the scalp through to the ends. **Retouch:** apply 0.5cm from the scalp to the line of previous treatment only. Work in thin sections and saturate every strand — overlapping is safe. Keep it off the scalp and skin.

20-30 MIN

## 05 COVER

Gather hair loosely on the crown and cover with a plastic processing cap.

1 MIN

## 06 HEAT

Place the heated cap or sit under a hood dryer on **high heat** for the time shown for your hair type on page 2.

60-90 MIN / 45-60 MIN

## 07 RINSE TO 90%

Rinse gently on low flow with moderate-temperature water until about 90% of the product is out. **Do not over-rinse** — leaving around 10% in keeps hair moisturised and helps the finish.

3-5 MIN

## 08 FINISH

Choose your finish on page 4.

30-60 MIN

## PRO TIP — THICK &amp; COARSE

For the sleekest result, take thin sections at the iron and keep tension on the hair. More heat, tension and passes give a straighter finish.

# CHOOSE YOUR FINISH.

RECOMMENDED

## MAXIMUM CONTROL

Straightest, sleekest finish

1. Blow-dry hair completely.
2. Flat-iron at up to **230°C / 450°F** in thin sections.
3. More heat, tension and passes = straighter. Finish when hair feels soft, silky and shiny.

## MODERATE CONTROL

Smooth with natural movement

1. Blow-dry on high heat with a round brush.
2. No flat iron needed.

## AFTER YOUR TREATMENT

### NO DOWNTIME

There's no waiting period with QIQI Hair Controller — you can wash, work out, swim and even colour your hair the same day. Wear it however you like straight away: ponytails, braids or clips are all fine.

**Retouch** when your regrowth needs it: apply to the new growth only, 0.5cm from the scalp to the line of previous treatment.

## MAKE IT LAST — UP TO 5 MONTHS

|                                |                 |
|--------------------------------|-----------------|
| Smooth Service Shampoo         | sulphate-free   |
| Hydration Fixation Conditioner | every wash      |
| Super Soaker Masque            | once a week     |
| Porosity Play Spray            | before heat     |
| Bare Repair Oil                | ends, to finish |

Sulphates and clarifying shampoos shorten results — use them only before your next treatment.

## TROUBLESHOOTING

### NOT SMOOTH ENOUGH?

Next time, use the longer heat time for your hair, take thinner sections at the iron and add a few more passes.

### FRIZZ BACK EARLY?

Check your shampoo for sulphates, and make sure you rinsed only to 90% — over-rinsing removes the product that helps the finish.

## QUESTIONS? WE'RE HERE TO HELP

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Instructions based on QIQI's official Hair Controller guidance. Updated September 2026.

